Bio Farma Gelar Duta Muda Vaksin 2014

BANDUNG, TRIBUN - PT Bio Farma (Persero) menggelar pemilihan Duta Muda Vaksin 2014. Proses seleksi dilakukan di Kantor PT Bio Farma (Persero) di Jalan Pasteur, Jumat (10/10/2014). Head of Corporate Communications Dept PT Bio Farma (Persero), N Nurlela mengatakan, pemilihan duta vaksin ini dalam rangka mensosialisasikan peran serta fungsi vaksin kepada masyarakat. Nantinya para pemenang akan dilibatkan dalam beberapa kegiatan Bio Farma serta mensosialisasikan vaksin dan sebagai buzzer sosial media. "Kegiatan ini juga sebagai salah satu upaya Bio Farma dalam mendorong program vaksinasi di Indonesia khususnya," katanya. Para finalis merupakan pelajar dari sejumlah SMA sederajat di Jawa Barat. Dan sudah diseleksi 10 finalis yang akan diseleksi kembali menjadi tiga finalis yang akan maju ke babak utama. *Sumber; Koran Tribun Jabar, Hari Minggu 12 Oktober 2014*

BANDUNG, TRIBUN - PT Bio Farma (Company) held the selections of Young Ambessador of Vaccine in 2014. The selection process is conducted at the office of PT Bio Farma (Persero) in Jalan Pasteur, Friday (10.10.2014). Head of Corporate Communications Dept. of PT Bio Farma (Company), N Nurlela said the selection of the young ambassador of vaccines in order to socialize the role and functions of the vaccine to the public. Later, the winners will be involved in several activities of Bio Farma as well as socializing vaccine and as a social media buzzer. "This activity also as one of the efforts of Bio Farma in encouraging the vaccination program in Indonesia in particular," he said. The finalists are the students of the numbers SMA and equivalency in West Java. And they have been selected to be 10 finalists who will be selected again to be three finalists who will go to the main stage. *Source; Koran Tribun Jabar, Sunday, October 12, 2014*