Bio Farma Developed Healthy Tourism Through the Museum



Bandung-Wednesday (07/18/18) Bio Farma for the first time held a museum open house at Bio Farma. The event was attended by communities in Bandung such as, Indonesian Medical Literacy (IMEL), Association of West Java Regional Museums (AMIDA JABAR), PERHUMAS Indonesia, Aleut Community, and other invited guests. The event was opened directly by the Director of Human Resources and General of Bio Farma, Disril Revolin Putra.

In his remarks Disril said that Bio Farma is not merely producing vaccines, we are obliged to make this vaccine a communication that build trust for the people of Indonesia.

"That health is so important for the welfare of the nation, therefore we hope to get participation from all stakeholders, how to build communication, understanding, and knowledge, so that all parties believe that health can be applied one of them through the program of immunization, vaccination and expected can give important contribution to the nation's growth," said Disril.

In the museum open house this time was attended by the Head of the Tourism and Culture Office of Bandung City Kenny Dewi Kaniasari. "The Bio Farma building is a tourist destination that I see included in five tourist classifications including: cultural heritage classified as A, then as exhibition tourism, and health tourism, where the building is adjacent to Hasan Sadikin hospital, as well as educational toursim and of course museum tourism. And add to the list of tourist destinations that can be visited by tourists, both from domestic and abroad," said Kenny.

The event began with a talkshow that raised the topic of exploring the history of the Indonesian medical museum and enlivening the museum as a trace of literacy, explained by the Chair of the Indonesian Medical Literacy (IMEL) Dr. Andri Edwin and history expert Dr. Luthfi Yondri and educating the importance of vaccination were explained by the Head of the Clinic and Immunization Unit Services Dr. Erwin, not only the talkshow, this event was also equipped with flubio vaccination, which ended with visiting the Bio Farma museum.

By seeing the enthusiasm of the people who were very enthusiastic at the open house this time, Head of Corporate Communication of Bio farma Nurlaela Arief spoke up, "In the future, we plan to open this museum to the public, of course with the digital concept and not eliminate its educational elements. For the time matter, we will inform you again as soon as possible," Lala said Wednesday (07/18).

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