Bio Farma Adakan Pengobatan Gratis di Kota Cimahi

[caption id="attachment_17306" align="aligncenter" width="614"] Wakil Walikota Cimahi mendapatkan vaksin Flu produksi Bio Farma[/caption]

Bandung, 07/06 - Bio Farma melalui CSR nya kembali menggelar Pemeriksaan Kesehatan dan vaksinasi gratis kepada sekitar 500 orang masyarakat kurang mampu di sekitar RW 24 Kompleks Fajar Raya, Kelurahan Cibabat, Kecamatan Cimahi utara – Cimahi. Acara ini digelar bertujuan untuk mewujudkan pelayanan kesehatan kepada masyarakat . Dalam kesempatan acara akan dihadiri oleh Wakil Walikota Cimahi Sudiarto dan Direktur Pemasaran PT Bio Farma (Persero) Mahendra Suhardono serta tokoh - tokoh masyarakat sekitar Kelurahan Cibabat. Vaksin yang akan diberikan kepada masyarakat Cimahi adalah Vaksin Flubio, dimana flubio merupakan salah satu produk unggulan Bio Farma yang mampu mencegah masyarakat dari wabah penyakit influenza selama setahun. Menurut Direktur Pemasaran PT Bio Farma Mahendra Suhardono, Kegiatan CSR ini merupakan kegiata rutin yang dilaksanakan oleh Bio Farma, yang sejalan dengan program CSR yaitu *Access to medicine and healthcare,* "Harapan kami dengan adanya acara ini, kesehatan masyarakat yang berada di sekitar wilayah Kecamatan Cimahi Utara dapat membaik, dan pada akhirnya masyarakat yang berada di sini menjadi lebih sehat sehingga mereka bisa menjalani kegiatannya lebih produktif", ujar Mahendra. *Access to medicine and healthcare* yang dilakukan oleh Bio Farma memiliki tujuan untuk meningkatkan kemudahan masyarakat khususnya untuk mendapatkan fasilitas kesehatan seperti obat –obatan, pemberian imunisasi, pembuatan Puskesmas dan Posyandu, edukasi mengenai kesehatan, perbaikan gizi bayi dan balita serta pendampingan kader kesehatan. Pemberian *access to medicine and healthcare* tersebut diprioritaskan pada masyarakat yang tinggal di daerah sekitar Bio farma, Jawa Barat, serta masyarakat secara umum di seluruh Indonesia. Target sehat bersama Bio Farma ini adalah, mewujudkan masyarakat yang mempunyai tingkat kesehatan yang relatif baik, terbentuknya kesadran masyarakat akan pentingnya memelihara kesehatan dan pembudayaan PHBS (Pola Hidup Bersih Sehat) serta terciptanya kesetiakawanan sosial diantara komponen masyarakat melalui aktualisasi tanggungjawab kolektif dalam kehidupan masyarakat.

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Untuk informasi lebih lanjut, Anda dapat menghubungi: N Nurlaela Kepala Bagian Corporate Communications (022) 2033755 ext 612

[caption id="attachment_17306" align="aligncenter" width="614"] Wakil Walikota Cimahi mendapatkan vaksin Flu produksi Bio Farma[/caption]

Bandung, 07/06 – Bio Farma, through its CSR division, re-conducted free medical treatment and vaccination for approximately 500 people in Cibabat District, North Cimahi-West Java. The event was held because of the cooperation between Bio Farma and Cimahi Government and was intended to increase the health index of Cimahi citizens, especially in North Cimahi. Moreover, this event was attended by Vice Mayor of Cimahi, Sudiarto, and Bio Farma Marketing Director Mahendra Suhardono, as well as the community leaders around Cibabat District. Flubio vaccine, one of Bio Farma's best products is able to prevent influenza for a year, was given to Cimahi citizens. According to Bio Farma Marketing Director Mahendra Suhardono, similar event will be implemented regularly by Bio Farma and will be run in line with Bio Farma CSR program, namely Access to Medicine and Healthcare. "Through this event, we hope people's health, especially the North Cimahi citizens, will get better and be more productive", said Mahendra. During his speech, the Vice Mayor of Cimahi representing the Mayor of Cimahi, Sudiarto explained that parents must protect their

children. Therefore, Sudiarto reminded parents to provide vaccines for their children in order to create the healthy young generations in Cimahi. “Vaccine is very important both for babies and adults to protect us from any diseases which can be prevented by vaccines”, said Sudiarto. In this occasion, Sudiarto also received flubio vaccine shot to prevent influenza in the coming year(s). Besides Sudiarto, other public figures in Cimahi also obtaing flubio vaccine launched by Bio Farma in 2009. Access to Medicine and Healthcare being implemented by Bio Farma aims to ease people in accessing health facilities such as medicines, immunizations, health centers, health education, nutrition improvement for toddlers, as well as health workers mentoring. The Access to Medicine and Healthcare is prioritized for people who live around Bio Farma, West Java as well as Indonesia citizens in general.

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